

About The Institution

The Kalasalingam Institute of Technology (KIT) was established in the year 2008 by our **Chairman late Kalvivalal Thiru. T.Kalasalingam**, run by “Kalasalingam and Anandam Ammal Charities”. Now, this esteemed institution is functioning under leadership of **Ilayavallal Dr.K.Sridharan,MBA.,Ph.D., Secretary, Dr.S.ShasiAnand,Ph.D., Director, Mr.S.Arjun Kalasalingam,MS., Director and Dr.S.Harikrishnan, M.E.,Ph.D.,Principal.**

KIT is located in a sprawling area of 25 acres in Anand nagar, Krishnankoil. The Institution is approved by Govt. of TamilNadu and AICTE, New Delhi. It is affiliated to Anna University, Chennai. The college is offering the UG courses such as **ECE, CIVIL, EEE, CSE, IT** and PG courses such as **M.E in VLSI & CSE**. Our college is one of the **NPTEL Nodal center** which provides video lectures and power point presentations for nearly 850 courses to enhance the teaching & learning process. The Institution has strong Industrial Interaction Cell and 25 faculty numbers are pursuing Ph.D programme from different domain in various Universities. Our recruiters are Infosys, Wipro, HCL, Infoview, Vernalis, Tessolve, Zoho, Sutherland, etc

About the Programme

Entrepreneurship Awareness Camp aims at creating awareness among students about various facets of Entrepreneurship while highlighting the merits of pursuing such a career option. In this camp, students are exposed to different aspects of Entrepreneurship. Including opportunity guidance, services offered by agencies of support system etc.

Objective of the Camp

The objective of the camp is to bring together the experts from industries, government agencies working in the field of Entrepreneurship and students of Science & Technology in order to provide a forum for the free and fruitful exchange of ideas and information for becoming an Entrepreneur. It will also explore the possible business opportunities and create all necessary awareness to start an SSI Unit as per government procedures.

Three Days Entrepreneurship Awareness Camp January 18-20, 2018 Sponsored By



**Entrepreneurship Development
Institute of India (EDII)
&DST-NSTEDB
(DST-NIMAT Project 2017-2018)**



**Organized By
KALASALINGAM INSTITUTE OF
TECHNOLOGY**
Anand Nagar, Krishnankoil-626126
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kitprl@yahoo.com

Day	Topic
1	Registration
	Inauguration
	Historical Background-Entrepreneurship & present scenario
	Identification of opportunities
	Mechanism of Product selection and choice of Technology
2	How to start a SSI unit. General concept about the government formalities
	Technical & commercial aspects of SSI unit
	Creativity & business –the behavioural scientist’s approach
	Communication skills for better results
3	Industrial Visit
	Financial aspects of SSI unit
	Support and Financial assistance from Govt.Agencies
	Valedictory function

Three Days
Entrepreneurship
Awareness Camp
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Institute of India (EDII)&DST-
NSTEDB
REGISTRATION FORM

1. Name:
2. Department:
3. Date of Birth:
4. Age & Gender:
5. Address for Correspondence:
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.....
.....
6. Phone (Mobile):
7. E-Mail:

Signature of the Participant

Date:
Place:

Target Participants

The Proposed Three days Camp is intended for the students of Science and Technology UG/PG (All Disciplines).

How to Apply

The duly filled Registration form can be mailed to Coordinator, Entrepreneurship Awareness Camp(EAC), Kalasalingam Institute of Technology, Anand Nagar, Krishnankoil – 626 126, Virudhunagar District. and the softcopy mailed to rajeemtech@gmail.com on or before 11.01.2018. The Registration form can be download from our website: www.kit-edu.in.

For further Information contact:
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